

AP

NORC
at the UNIVERSITY of CHICAGO

The Associated Press-NORC
Center for Public Affairs Research

The December 2017 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 12/7-11/2017

1,020 adults

Margin of error: +/- 4.3 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

The December 2017 AP-NORC Center Poll

Some questions held for future release.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/7-11/2017	AP-NORC 9/28-10/2/2017	AP-NORC 6/8-11/2017	AP-NORC 3/23-27/2017
Right direction	30	24	34	37
Wrong direction	69	74	65	62
DON'T KNOW	1	1	2	1
SKIP/REFUSED	*	*	*	*
<i>N=</i>	<i>1,020</i>	<i>1,150</i>	<i>1,068</i>	<i>1,110</i>

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/7-11/2017	AP-NORC 9/28-10/2/2017	AP-NORC 6/8-11/2017	AP-NORC 3/23-27/2017
Strongly/somewhat/leans toward approve NET	32	32	35	42
Strongly approve	15	20	16	20
Somewhat approve	17	12	18	22
Lean toward approving	*	*	*	*
Do not lean either way	*	*	1	*
Strongly/somewhat/leans toward disapprove NET	67	67	64	58
Lean toward disapproving	*	*	*	*
Somewhat disapprove	16	17	17	14
Strongly disapprove	51	50	47	43
DON'T KNOW	-	*	*	-
SKIP/REFUSED	*	*	1	1
N=	1,020	1,150	1,068	1,110

AA4. Overall, do you approve or disapprove of the way Congress is handling its job?

If don't know, skipped, or refused in AA4

AA5. If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

If approve in AA4

AA4A. Would you say you approve of the way Congress is handling its job strongly or do you approve just somewhat?

If disapprove in AA4

AA4B. Would you say you disapprove of the way Congress is handling its job strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/7-11/2017	AP-NORC 9/28-10/2/2017	AP-NORC 6/8-11/2017	AP-NORC 3/23-27/2017
Strongly/somewhat/leans toward approve NET	15	18	22	25
Strongly approve	2	2	4	5
Somewhat approve	12	16	18	19
Lean toward approving	*	*	*	*
Do not lean either way	1	*	1	*
Strongly/somewhat/leans toward disapprove NET	84	81	75	74
Lean toward disapproving	*	*	*	*
Somewhat disapprove	31	30	32	30
Strongly disapprove	52	51	44	44
DON'T KNOW	*	*	*	*
SKIP/REFUSED	*	*	1	*

N=

1,020

1,150

1,068

1,110

CURX1. How important are each of the following issues to you personally?

[ITEMS RANDOMIZED]

AP-NORC 12/7-11/2017	Not at all/slightly important NET	Not at all important	Slightly important	Moderately important	Very/ extremely important NET	Very important	Extremely important	DK	SKP/ REF
The economy	3	*	3	14	83	43	40	*	-
Immigration	19	4	15	31	50	27	22	-	-
Health care	3	1	2	11	85	35	50	-	-
Taxes	5	1	4	16	78	40	39	*	*
The Russia investigation	37	20	17	24	38	17	21	1	*

N=1,020

AP-NORC 9/28- 10/2/2017	Not at all/slightly important NET	Not at all important	Slightly important	Moderately important	Very/ extremely important NET	Very important	Extremely important	DK	SKP/ REF
The economy	3	2	2	10	86	39	47	-	*
Immigration	18	4	13	26	56	31	25	*	*
Health care	5	2	3	11	84	33	51	-	*

N=1,150

AP-NORC 6/8-11/2017	Not at all/slightly important NET	Not at all important	Slightly important	Moderately important	Very/ extremely important NET	Very important	Extremely important	DK	SKP/ REF
The economy	4	1	4	14	81	42	39	*	1
Immigration	21	6	15	32	47	27	19	*	1
Health care	3	1	2	14	82	34	48	-	1

N=1,068

AP-NORC 3/23-27/2017	Not at all/slightly important NET	Not at all important	Slightly important	Moderately important	Very/ extremely important NET	Very important	Extremely important	DK	SKP/ REF
The economy	2	*	2	10	87	44	43	*	*
Immigration	15	6	9	25	60	32	28	-	*
Health care	3	1	2	10	86	36	50	*	*

N=1,110

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

If Don't know, skipped, or refused in CURY2

CURYX. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling ...?

[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

AP-NORC 12/7-11/2017	Approve/ lean toward approve NET	Approve	Lean toward approve	Don't lean either way	Disapprove/ lean toward disapprove NET	Lean toward disapprove	Disapprove	DK	SKP/ REF
The economy	40	40	*	1	59	*	59	*	-
Foreign policy	30	30	*	1	69	*	68	*	*
Health care	30	29	*	*	70	*	70	*	-
Taxes	33	32	*	1	66	1	65	*	-
The Russia investigation	30	30	*	1	68	*	67	1	-

N=1,020

AP-NORC 9/28-10/2/2017	Approve/ lean toward approve NET	Approve	Lean toward approve	Don't lean either way	Disapprove/ lean toward disapprove NET	Lean toward disapprove	Disapprove	DK	SKP/ REF
The economy	42	42	*	1	56	1	56	*	*
Foreign policy	34	34	*	1	65	*	64	*	*
Health care	31	31	*	1	68	*	68	*	*

N=1,150

AP-NORC 6/8-11/2017	Approve/ lean toward approve NET	Approve	Lean toward approve	Don't lean either way	Disapprove/ lean toward disapprove NET	Lean toward disapprove	Disapprove	DK	SKP/ REF
The economy	43	43	1	1	55	*	55	*	*
Foreign policy	35	34	*	1	63	1	63	*	*
Health care	32	32	*	1	66	1	65	*	*

N=1,068

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AP-NORC 3/23-27/2017	Approve/ lean toward approve NET	Approve	Lean toward approve	Don't lean either way	Disapprove/ lean toward disapprove NET	Lean toward disapprove	Disapprove	DK	SKP/ REF
The economy	50	49	1	1	48	1	47	-	*
Foreign policy	40	40	1	1	58	1	57	*	*
Health care	36	36	1	1	62	*	62	*	*

N=1,110

NEWS1. Do you think news organizations are giving too much coverage, too little coverage or about the right amount of coverage to each of the following?

[ITEMS RANDOMIZED]

AP-NORC 12/7-11/2017	Too much/ somewhat too much NET	Too much	Somewhat too much	Right amount	Somewhat too little/too little NET	Somewhat too little	Too little	DK	SKP/ REF
The Republican tax plan	16	6	10	37	45	27	18	1	*
The Russia investigation	37	23	14	32	29	17	13	2	*

N=1,020

RUS2. How concerned are you about the possibility that Donald Trump or others involved with his campaign had inappropriate contacts with the Russian government during last year's presidential campaign?

	AP-NORC 12/7-11/2017	AP-NORC 6/8-11/2017	AP-NORC 3/23-27/2017
Extremely/very concerned NET	47	48	44
Extremely concerned	28	30	27
Very concerned	19	18	17
Moderately concerned	20	20	18
Not very concerned/not at all concerned NET	33	30	36
Not very concerned	16	12	19
Not at all concerned	17	18	18
DON'T KNOW	*	*	*
SKIP/REFUSED	*	1	1

N=

1,020

1,068

1,110

RUS3. When it comes to Donald Trump’s ties with Russia, do you think he has done something illegal, or he has done something unethical, but NOT illegal, or do you think he has not done anything wrong?

	AP-NORC 12/7-11/2017
He has done something illegal	40
He has done something unethical, but not illegal	32
He has not done anything wrong	25
DON’T KNOW	1
SKIP/REFUSED	1
<i>N=</i>	1,020

RUS6. Do you think Donald Trump has tried to impede or obstruct the investigation into whether his campaign had ties to Russia or hasn’t he tried to impede or obstruct the investigation?

	AP-NORC 12/7-11/2017	AP-NORC 6/8-11/2017
Yes, he has tried to impede or obstruct the investigation	63	61
No, has not tried to impede or obstruct the investigation	35	37
DON’T KNOW	2	2
SKIP/REFUSED	1	1
<i>N=</i>	1,020	1,068

[ORDER OF RUS7 AND RUS8 ROTATED]

RUS7. How confident are you that the Congressional investigation of Donald Trump’s ties to Russia will be fair and impartial?

	AP-NORC 12/7-11/2017
Extremely/very confident NET	13
Extremely confident	5
Very confident	8
Moderately confident	32
Not very/not confident at all NET	54
Not very confident	33
Not confident at all	21
DON’T KNOW	1
SKIP/REFUSED	*
<i>N=</i>	1,020

RUS8. How confident are you that the Justice Department’s investigation of Donald Trump’s ties to Russia led by former FBI Director Robert Mueller will be fair and impartial?

	AP-NORC 12/7-11/2017	AP-NORC 6/8-11/2017
Extremely/very confident NET	26	26
Extremely confident	11	10
Very confident	15	17
Moderately confident	31	36
Not very/not confident at all NET	42	36
Not very confident	24	23
Not confident at all	18	12
DON’T KNOW	1	1
SKIP/REFUSED	*	1
<i>N=</i>	<i>1,020</i>	<i>1,068</i>

POL5. If Judge Roy Moore is elected U.S. Senator from Alabama in the special election on Dec. 12, should the Senate vote to expel him or should he be able to serve out his term in office?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 12/7-11/2017
The Senate should vote to expel him	64
He should be able to serve out his six year term in office	31
DON’T KNOW	3
SKIP/REFUSED	3
<i>N=</i>	<i>1,020</i>

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	AP-NORC 12/7-11/2017
Democrat	34
Republican	22
Independent	25
None of these	18
DON’T KNOW	*
SKIP/REFUSED	*
<i>N=</i>	<i>1,020</i>

If Democrat in PID1

PIDa. Do you consider yourself a strong Democrat or a moderate Democrat?

If Republican in PID1

PIDb. Do you consider yourself a strong Republican or a moderate Republican?

If Independent, None of these, or Don't Know/Skip/Refused in PID1

PIDi. Do you lean more toward the Democrats or the Republicans?

[PID1, PIDA, PIDB, AND PIDI COMBINED]

	AP-NORC 12/7-11/2017
Democrat NET	47
Strong Democrat	13
Moderate Democrat	21
Lean Democrat	13
Independent/None – Don't lean	21
Republican NET	32
Lean Republican	10
Moderate Republican	15
Strong Republican	6
Unknown	*
<i>N=</i>	<i>1,020</i>

G11B. Generally speaking, do you consider yourself a...?

	AP-NORC 12/7-11/2017
Liberal	23
Conservative	27
Moderate	48
DON'T KNOW	*
SKIP/REFUSED	2
<i>N=</i>	<i>1,020</i>

DM5. Which one of the following best describes where you live?

	AP-NORC 12/7-11/2017
Urban area	26
Suburban area	47
Rural area	26
DON'T KNOW	*
SKIP/REFUSED	*

N= 1,020

AGE

	AP-NORC 12/7-11/2017
18-24	12
25-34	18
35-44	17
45-54	17
55-64	17
65-74	14
75+	6

N= 1,020

GENDER

	AP-NORC 12/7-11/2017
Male	48
Female	52

N= 1,020

RACE/ETHNICITY

	AP-NORC 12/7-11/2017
White	64
Black or African American	12
Hispanic	16
Other	8

N= 1,020

MARITAL STATUS

	AP-NORC 12/7-11/2017
Married	44
Widowed	6
Divorced	12
Separated	2
Never married	27
Living with partner	9
<i>N=</i>	<i>1,020</i>

EDUCATION

	AP-NORC 12/7-11/2017
Less than a high school diploma	11
High school graduate or equivalent	29
Some college	29
College graduate or above	31
<i>N=</i>	<i>1,020</i>

INCOME

	AP-NORC 12/7-11/2017
Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	13
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	16
\$100,000 to under \$150,000	12
\$150,000 or more	7
<i>N=</i>	<i>1,020</i>

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using AmeriSpeak®, NORC's probability-based panel designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 7 and 11, 2017, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,020 completed the survey—916 via the web and 104 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 22.7 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 88.8 percent, for a cumulative response rate of 6.8 percent. The overall margin of sampling error is +/- 4.3 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

About the Associated Press-NORC Center for Public Affairs Research

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press (AP) is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

The two organizations have established The AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of The AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias

The December 2017 AP-NORC Center Poll

in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

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The President and the Country: One Year Later

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC the University of Chicago

Interviews: 11/30-12/4/2017

1,444 adults

Margin of error: 3.7 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

The President and the Country: One Year Later

Some questions held for future release.

Q30. Generally speaking, would you say things in this country are heading in the right direction or the wrong direction?

	AP-NORC 11/30-- 12/4/2017	AP-NORC 9/28- 10/2/2017	AP-NORC 6/8- 6/11/2017	AP-NORC 3/23- 3/27/2017	AP-NORC 12/14- 12/19/2016	AP-NORC 12/10- 12/13/2015
Right direction	28	24	34	37	42	30
Wrong direction	71	74	65	62	56	69
DON'T KNOW	1	1	2	1	2	1
SKIPPED ON WEB/REFUSED	1	*	*	*	*	*
<i>N=</i>	1,444	1,150	1,068	1,110	1,017	1,042

Q34. In general, do you think America's best days are:

	AP-NORC 11/30-12/4/2017	AP-NORC 6/23-27/2016
Ahead of us	43	46
Behind us	55	52
DON'T KNOW	1	1
SKIP/REFUSED	1	1
<i>N=</i>	1,444	1,008

Q35. Which comes closest to your feelings about each of the following?

AP-NORC 11/30-12/4/2017	Very/ somewhat optimistic NET	Very optimistic	Somewhat optimistic	Neither optimistic nor pessimistic	Somewhat/ very pessimistic	Somewhat pessimistic	Very pessimistic	DK/ REF
The way things are going in your local community	49	10	39	28	21	14	7	1
The way things are going in your own state	37	8	28	29	33	20	13	1
America's role as a global leader in the world	29	7	22	22	47	25	22	2
The way our leaders are chosen under our political system	27	8	19	25	47	23	23	2
Our system of government and how well it works	27	6	21	24	48	27	21	1
The way things are going in the United States	24	5	19	20	54	30	24	2
The state of politics in this country	16	3	13	18	64	26	39	2

N 1,444

Q37. Do you think Donald Trump has...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	AP-NORC 11/30-12/4/2017
Kept the promises he made while running for president	23
Tried but failed to keep his promises	30
Not kept his promises	45
DON'T KNOW	1
SKIP/REFUSED	2

N=

1,444

Q38. Overall, would you say that you and your family are better off or worse off than you were when Donald Trump became president in January, or has there not been much difference?

	AP-NORC 11/30-12/4/2017
Much better off/somewhat better off NET	20
Much better off	8
Somewhat better off	13
Not much difference	46
Somewhat worse off/much worse off NET	33
Somewhat worse off	19
Much worse off	14
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,444

Q39. Overall, would you say that the country as a whole are better off or worse off than you were when Donald Trump became president in January, or has there not been much difference?

	AP-NORC 11/30-12/4/2017
Much better off/somewhat better off NET	25
Much better off	9
Somewhat better off	16
Not much difference	21
Somewhat worse off/much worse off NET	52
Somewhat worse off	19
Much worse off	33
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,444

Q40. Do you think Donald Trump’s presidency has made the country more united, more divided, or neither more united nor more divided?

	AP-NORC 11/30-12/4/2017
Much more/somewhat more united NET	9
Much more united	2
Somewhat more united	7
Neither more united nor more divided	23
Somewhat more/much more divided NET	67
Somewhat more divided	21
Much more divided	47
DON’T KNOW	1
SKIP/REFUSED	1

N=

1,444

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

	AP-NORC 11/30-12/4/2017
Democrat	31
Republican	23
Independent	27
None of these	19
DON’T KNOW	-
SKIP/REFUSED	1

N=

1,444

The President and the Country: One Year Later

If Democrat in PID1

PIDA. Do you consider yourself a strong Democrat or a moderate Democrat?

If Republican in PID1

PIDB. Do you consider yourself a strong Republican or a moderate Republican?

If Independent, None of these, or Don't Know/Skip/Refused in PID1

PIDi. Do you lean more toward the Democrats or the Republicans?

POLITICS. Combines PID1, PIDI, PIDa, and PIDb.

	AP-NORC 11/30-12/4/2017
Democrat NET	45
Strong Democrat	12
Moderate Democrat	19
Lean Democrat	14
Independent/None – Don't lean	20
Republican NET	34
Lean Republican	12
Moderate Republican	16
Strong Republican	7
Unknown	1

N=

1,444

D5. Which one of the following best describes where you live?

	AP-NORC 11/30-12/4/2017
Urban area	28
Suburban area	48
Rural area	23
DON'T KNOW	*
SKIP/REFUSED	1

N=

1,444

The President and the Country: One Year Later

AGE

	AP-NORC 11/30-12/4/2017
18-24	12
25-34	19
35-44	14
45-54	16
55-64	18
65-74	13
75+	7

N=

1,444

GENDER

	AP-NORC 11/30-12/4/2017
Male	48
Female	52

N=

1,444

RACE/ETHNICITY

	AP-NORC 11/30-12/4/2017
White	64
Black or African American	12
Hispanic	16
Other	8

N=

1,444

MARITAL STATUS

	AP-NORC 11/30-12/4/2017
Married	50
Widowed	7
Divorced	11
Separated	1
Never married	23
Living with partner	7

N=

1,444

The President and the Country: One Year Later

EMPLOYMENT STATUS

	AP-NORC 11/30-12/4/2017
Employed	54
Not employed	46
<i>N=</i>	<i>1,444</i>

EDUCATION

	AP-NORC 11/30-12/4/2017
Less than a high school diploma	11
High school graduate or equivalent	29
Some college	29
College graduate or above	32
<i>N=</i>	<i>1,444</i>

INCOME

	AP-NORC 11/30-12/4/2017
Under \$10,000	7
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	14
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	18
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	12
\$150,000 or more	8
<i>N=</i>	<i>1,444</i>

AP-NORC Center for Public Affairs Research Poll

Study Methodology

This survey was conducted by The Associated Press NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using AmeriSpeak Omnibus®, a monthly multi-client survey using NORC at the University of Chicago’s probability based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face to face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between November 30 and December 4, 2017, with adults age 18 and over representing the 50 states and the District of Columbia. All interviews were conducted in English by professional interviewers who were carefully trained on the specific survey for this study. Panel members were randomly drawn from AmeriSpeak, and 1,444 completed the survey—1,286 via the web and 158 via telephone. The final stage completion rate is 24.5 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 88.8 percent, for a cumulative response rate of 7.3 percent. The overall margin of sampling error is +/- 3.7 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data, which reflect the U.S. population of adults age 18 and over, were used for all analyses.

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The President and the Country: One Year Later

The two organizations have established the AP-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics, and to use the power of journalism to tell the stories that research reveals.

The founding principles of the AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of AP. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.