

AP

NORC
at the UNIVERSITY of CHICAGO

The Associated Press-NORC
Center for Public Affairs Research

The June 2018 AP-NORC Center Poll

Conducted by The Associated Press-NORC Center for Public Affairs Research
With funding from The Associated Press and NORC at the University of Chicago

Interviews: 6/13-18/2018

1,109 adults

Margin of error: +/- 4.1 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

CUR1. Generally speaking, would you say things in this country are heading in the...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC All adults | Right direction | Wrong direction | DON'T KNOW | SKIPPED ON WEB/ REFUSED |
|--------------------------|-----------------|-----------------|---------------|-------------------------------|
| 6/13-18/2018 (N=1,109) | 40 | 58 | 1 | 1 |
| 4/11-16/2018 (N=1,140) | 39 | 60 | * | * |
| 3/14-19/2018 (N=1,222) | 37 | 62 | 1 | 1 |
| 2/15-19/2018 (N=1,337) | 32 | 68 | * | * |
| 12/7-11/2017 (N=1,020) | 30 | 69 | 1 | * |
| 9/28-10/2/2017 (N=1,150) | 24 | 74 | 1 | * |
| 6/8-11/2017 (N=1,068) | 34 | 65 | 2 | * |
| 3/23-27/2017 (N=1,110) | 37 | 62 | 1 | * |

CUR2. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

If don't know, skipped, or refused in CUR2

CUR3. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling his job as president?

If approve in CUR2

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

If disapprove in CUR2

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC All adults | Approve NET | Strongly approve | Somewhat approve | Lean toward approv- ing | Do not lean either way | Dis- approve NET | Lean toward disapp- roving | Some- what dis- approve | Strongly dis- approve | DK | SKP /REF |
|---------------------------------|------------------------|---------------------|---------------------|----------------------------------|---|---------------------------------|-------------------------------------|----------------------------------|-----------------------------|----|-------------|
| 6/13-18/2018 (N=1,109) | 41 | 21 | 20 | * | 1 | 57 | * | 16 | 42 | * | * |
| 4/11-16/2018 (N=1,140) | 40 | 19 | 20 | * | 1 | 59 | * | 15 | 44 | - | 1 |
| 3/14-19/2018 (N=1,122) | 42 | 20 | 21 | * | 1 | 58 | * | 14 | 44 | - | * |
| 2/15-19/2018 (N=1,337) | 35 | 19 | 17 | - | 1 | 64 | * | 17 | 46 | * | * |
| 12/7-11/2017 (N=1,020) | 32 | 15 | 17 | * | * | 67 | * | 16 | 51 | - | * |
| 9/28- 10/2/2017 (N=1,150) | 32 | 20 | 12 | * | * | 67 | * | 17 | 50 | * | * |
| 6/8-11/2017 (N=1,068) | 35 | 16 | 18 | * | 1 | 64 | * | 17 | 47 | * | 1 |
| 3/23-27/2017 (N=1,110) | 42 | 20 | 22 | * | * | 58 | * | 14 | 43 | - | 1 |

BB2. In the next year, do you think each of the following will get better, get worse, or stay about the same?

[ITEMS RANDOMIZED]

| AP-NORC 6/13-18/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | SKP/ REF |
|---|--|----------------|--------------------|---------------------------|---|-------------------|---------------|----|-------------|
| The way things are going in the country overall | 30 | 10 | 20 | 25 | 45 | 31 | 15 | * | * |
| The national economy | 36 | 12 | 25 | 31 | 31 | 24 | 8 | * | 1 |
| Your own personal finances | 37 | 10 | 27 | 45 | 17 | 13 | 4 | - | 1 |

N=1,109

| AP-NORC 4/11-16/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | SKP/ REF |
|---|--|----------------|--------------------|---------------------------|---|-------------------|---------------|----|-------------|
| The way things are going in the country overall | 32 | 9 | 22 | 22 | 46 | 29 | 17 | - | * |
| The national economy | 36 | 11 | 25 | 31 | 33 | 23 | 10 | * | 1 |
| Your own personal finances | 37 | 11 | 26 | 46 | 18 | 14 | 4 | - | * |

N=1,140

| AP-NORC 3/14-19/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | SKP/ REF |
|---|--|----------------|--------------------|---------------------------|---|-------------------|---------------|----|-------------|
| The way things are going in the country overall | 32 | 8 | 24 | 22 | 45 | 26 | 19 | 1 | * |
| The national economy | 37 | 11 | 26 | 30 | 32 | 24 | 8 | * | 1 |
| Your own personal finances | 39 | 10 | 29 | 42 | 18 | 13 | 5 | * | * |

N=1,122

The June 2018 AP-NORC Center Poll

| AP-NORC 2/15-19/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | SKP/ REF |
|---|--|----------------|--------------------|---------------------------|---|-------------------|---------------|----|-------------|
| The way things are going in the country overall | 28 | 10 | 18 | 24 | 47 | 27 | 20 | * | * |
| The national economy | 34 | 12 | 23 | 32 | 33 | 21 | 12 | * | * |
| Your own personal finances | 38 | 12 | 27 | 45 | 16 | 11 | 5 | * | * |

N=1,337

BB2B. In the next year, do you think each of the following will get better, get worse, or stay about the same?

[ITEMS RANDOMIZED]

| AP-NORC 6/13-18/2018 | Much/ Somewhat better NET | Much better | Somewhat better | About the same | Much/ Somewhat worse NET | Somewhat worse | Much worse | DK | SKP/ REF |
|---|--|----------------|--------------------|---------------------------|---|-------------------|---------------|----|-------------|
| The United States' relationship with traditionally hostile nations, such as Russia and North Korea | 40 | 9 | 31 | 33 | 26 | 19 | 7 | * | 1 |
| The United States' standing in the world | 27 | 9 | 18 | 23 | 48 | 29 | 19 | * | 1 |
| The United States' relationship with traditional allies such as Canada, The United Kingdom and the European Union | 20 | 4 | 16 | 33 | 46 | 28 | 17 | * | 1 |

N=1,109

CURY2. Overall, do you approve or disapprove of the way Donald Trump is handling...?

If Don't know, skipped, or refused in CURY2

CURYX. If you had to choose, do you lean more toward approving or disapproving of the way Donald Trump is handling ...?

[ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

| AP-NORC 6/13-18/2018 | Approve NET | Approve | Lean toward approve | Don't lean either way | Disapprove NET | Lean toward disapprove | Disapprove | DK | SKP/ REF |
|---|------------------------|---------|---------------------------|--|---------------------------|------------------------------|------------|----|-------------|
| North Korea | 55 | 54 | 1 | 1 | 43 | * | 43 | * | 1 |
| Trade negotiations with other countries | 43 | 42 | 1 | 1 | 55 | * | 55 | * | 1 |
| Relationships with U.S. allies | 43 | 42 | 1 | * | 56 | * | 56 | * | 1 |

N=1,109

| AP-NORC 3/14-19/2018 | Approve NET | Approve | Lean toward approve | Don't lean either way | Disapprove NET | Lean toward disapprove | Disapprove | DK | SKP/ REF |
|---|------------------------|---------|---------------------------|--|---------------------------|------------------------------|------------|----|-------------|
| North Korea | 42 | 41 | 1 | 1 | 56 | * | 56 | * | * |
| Trade negotiations with other countries | 41 | 40 | * | 1 | 58 | * | 57 | * | * |

N=1,122

| AP-NORC 10/12-16/2017 | Approve/ lean toward approve NET | Approve | Lean toward approve | Don't lean either way | Disapprove/ lean toward disapprove NET | Lean toward disapprove | Disapprove | DK | SKP/ REF |
|--------------------------|---|---------|---------------------------|--|---|------------------------------|------------|----|-------------|
| North Korea | 34 | 34 | * | 1 | 65 | * | 64 | * | * |

N=1,054

| AP-NORC 9/28-10/2/2017 | Approve NET | Approve | Lean toward approve | Don't lean either way | Disapprove NET | Lean toward disapprove | Disapprove | DK | SKP/ REF |
|---------------------------|------------------------|---------|---------------------------|--|---------------------------|------------------------------|------------|----|-------------|
| North Korea | 36 | 35 | 1 | 1 | 63 | * | 63 | * | * |

N=1,150

NK1. How confident are you in President Trump’s ability to handle complex foreign policy situations?

| | AP-NORC 6/13-18/2018 |
|--|-------------------------|
| Extremely/very confident NET | 23 |
| Extremely confident | 9 |
| Very confident | 14 |
| Moderately confident | 23 |
| Not very/not confident at all NET | 53 |
| Not very confident | 24 |
| Not confident at all | 29 |
| DON’T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |

N=

1,109

NK2. How concerned are you that President Trump’s positions on trade could permanently damage U.S. relationships with traditional allies?

| | AP-NORC 6/13-18/2018 |
|--|-------------------------|
| Extremely/very concerned NET | 40 |
| Extremely concerned | 19 |
| Very concerned | 20 |
| Moderately concerned | 31 |
| Not very/not concerned at all NET | 27 |
| Not very concerned | 20 |
| Not concerned at all | 8 |
| DON’T KNOW | * |
| SKIPPED ON WEB/REFUSED | 2 |

N=

1,109

NK3. As you may have heard, President Trump recently met with North Korean Leader Kim Jong Un to discuss North Korea’s nuclear weapons program. How confident are you that this meeting will ultimately lead to North Korea giving up its nuclear weapons?

| | AP-NORC 6/13-18/2018 |
|--|-------------------------|
| Extremely/very confident NET | 12 |
| Extremely confident | 3 |
| Very confident | 9 |
| Moderately confident | 35 |
| Not very/not confident at all NET | 52 |
| Not very confident | 32 |
| Not confident at all | 21 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | 1 |

N= 1,109

NK4. Do you think North Korea's leadership is serious about addressing international concerns about their country's possession of nuclear weapons, or not?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Yes, serious | 42 |
| No, not serious | 55 |
| DON'T KNOW | 2 |
| SKIPPED ON WEB/REFUSED | 2 |

N= 1,109

NK4B. Do you favor, oppose, or neither favor nor oppose, President Trump’s decision to end military exercises with South Korea while negotiations with North Korea over its nuclear weapons program are ongoing?

| | AP-NORC 6/13-18/2018 |
|-------------------------------------|-------------------------|
| Strongly/somewhat favor NET | 30 |
| Strongly favor | 8 |
| Somewhat favor | 22 |
| Neither favor nor oppose | 40 |
| Somewhat/strongly oppose NET | 28 |
| Somewhat oppose | 18 |
| Strongly oppose | 10 |
| DON'T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | 1 |

N= 1,109

NK5. Would you favor, oppose, or neither favor nor oppose the U.S. doing each of the following in exchange for North Korea giving up its nuclear weapons program?

| AP-NORC 6/13-18/2018 | Strongly/ somewhat favor NET | Strongly favor | Somewhat favor | Neither favor nor oppose | Somewhat/ strongly oppose NET | Somewhat oppose | Strongly oppose | DK | SKP/ REF |
|---|---|-------------------|-------------------|---|--|--------------------|--------------------|----|-------------|
| Withdrawing U.S. troops from South Korea | 29 | 7 | 22 | 28 | 41 | 26 | 15 | 1 | 1 |
| Giving economic aid to North Korea | 24 | 3 | 21 | 28 | 47 | 23 | 24 | * | 1 |
| Ending sanctions designed to limit North Korea's economy | 37 | 6 | 31 | 34 | 27 | 17 | 10 | 1 | 1 |
| Signing a treaty with North Korea to end the Korean War | 69 | 35 | 33 | 22 | 8 | 4 | 4 | 1 | 1 |
| Inviting North Korean leader Kim Jong Un to visit the White House | 39 | 15 | 24 | 35 | 25 | 11 | 14 | * | 1 |

N=1,109

CORR1. Would you say you have a great deal of confidence, only some confidence, or hardly any confidence in Donald Trump's ability to:

| AP-NORC 6/13-18/2018 | A great deal of confidence | Only some confidence | Hardly any confidence at all | DK | SKP/ REF |
|---|----------------------------------|-------------------------|------------------------------------|----|-------------|
| Appoint well-qualified people for his cabinet and other high-level government positions | 20 | 33 | 46 | * | 1 |
| Effectively manage the White House | 22 | 30 | 46 | * | 2 |
| Reduce the amount of corruption in the government in Washington | 21 | 28 | 51 | * | 1 |
| Incorporate the advice of his advisers and experts into his decision making | 18 | 39 | 42 | * | 1 |

N=1,109

CORR2. Do you think it would be acceptable or unacceptable for presidents to pardon themselves if charged with a crime?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Acceptable | 13 |
| Unacceptable | 85 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |

N=

1,109

CORR3. If a president pardons him or herself, should Congress take steps to remove the president from office or shouldn't it?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Should | 76 |
| Should not | 20 |
| DON'T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | 4 |

N=

1,109

GENE1. Now on to a different topic...

How much, if anything, have you heard or read about genetic testing?

| | AP-NORC 6/13-18/2018 |
|---|-------------------------|
| A lot/some NET | 46 |
| A lot | 9 |
| Some | 37 |
| Only a little/nothing at all NET | 54 |
| Only a little | 38 |
| Nothing at all | 16 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | * |

N=

1,109

GENE2. As you may know, scientists have developed tests that can use the DNA sequence of a person’s genes to help predict whether an individual, or their future children, might develop certain diseases, as well as to diagnose whether they have certain diseases. Similar tests can also be used to identify where a person’s ancestors came from.

How reliable would you say these genetic or DNA tests are at the following?

[ITEMS RANDOMIZED]

| AP-NORC 6/13-18/2018 | Extremely/ very reliable NET | Extremely reliable | Very reliable | Somewhat reliable | Not very/not at all reliable NET | Not very reliable | Not at all reliable | DK | SKP/ REF |
|---|------------------------------------|-----------------------|------------------|----------------------|--|-------------------------|---------------------------|----|-------------|
| Diagnosing certain diseases or conditions | 43 | 7 | 35 | 49 | 7 | 5 | 2 | * | 1 |
| Identifying where a person’s ancestors came from | 43 | 11 | 33 | 46 | 10 | 8 | 2 | * | 1 |
| Predicting whether a person might pass the risk of certain diseases or conditions to their children | 38 | 7 | 31 | 53 | 8 | 6 | 2 | * | 1 |
| Determining treatment for certain diseases or conditions | 34 | 4 | 30 | 55 | 10 | 8 | 2 | * | 1 |
| Predicting whether a person might develop certain diseases or conditions | 32 | 5 | 27 | 57 | 11 | 9 | 2 | * | 1 |

N=1,109

GENE3. Have you personally ever had any type of genetic or DNA testing done, or not?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Yes | 17 |
| No | 82 |
| DON’T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |

N=1,109

If “yes” in GENE3

GENE4. Why did you have this genetic or DNA testing?

Please select all that apply.

[ITEMS RANDOMIZED]

| | AP-NORC 6/13-18/2018 |
|--|-------------------------|
| To diagnose a specific disease or condition | 13 |
| To determine if you are at risk for any diseases or conditions | 26 |
| To determine if you would pass the risk of a disease or condition to children | 13 |
| To learn more about your heritage or family history | 65 |
| To determine the best method of treatment for a disease or condition | 14 |
| An amniocentesis or genetic counseling during your or your partner’s pregnancy | 14 |
| Some other reason | 10 |
| DON’T KNOW | - |
| SKIPPED ON WEB/REFUSED | - |
| <i>N=</i> | <i>210</i> |

If “yes” in GENE3

GENE5. Were the results of your genetic or DNA testing helpful to you, or not?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Yes | 85 |
| No | 14 |
| DON’T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | - |
| <i>N=</i> | <i>210</i> |

If “no” in GENE3

GENE6. Would you be interested in having genetic or DNA testing done, or not?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Yes | 52 |
| No | 48 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |
| <i>N=</i> | <i>890</i> |

If “yes” in GENE6

GENE7. Why might you be interested in having genetic or DNA testing?

Please select all that apply.

[ITEMS RANDOMIZED]

| | AP-NORC 6/13-18/2018 |
|--|-------------------------|
| To diagnose a specific disease or condition | 51 |
| To determine if you are at risk for any diseases or conditions | 67 |
| To determine if you would pass the risk of a disease or condition to children | 48 |
| To learn more about your heritage or family history | 85 |
| To determine the best method of treatment for a disease or condition | 48 |
| An amniocentesis or genetic counseling during your or your partner’s pregnancy | 19 |
| Some other reason | 1 |
| DON'T KNOW | - |
| SKIPPED ON WEB/REFUSED | - |
| <i>N=</i> | <i>454</i> |

GENE8. Would you want to know if you carried a gene associated with an incurable disease, or would you rather not know that?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Want to know | 60 |
| Rather not know | 39 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |
| <i>N=</i> | <i>1,109</i> |

GENE9. If you did learn that you carried a gene associated with an incurable disease, would you tell your close relatives, like brothers, sisters or children, or wouldn't you?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Tell relatives | 82 |
| Not tell | 17 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |
| <i>N=</i> | <i>1,109</i> |

GENE10. How concerned are you that each of the following might share the genetic data they've collected that is linked to a specific person without that person's knowledge?

| AP-NORC 6/13-18/2018 | Extremely/ very concerned NET | Extremely concerned | Very concerned | Moderately concerned | Not very/not at all concerned NET | Not very concerned | Not at all concerned | DK | SKP/ REF |
|---|--|------------------------|-------------------|---------------------------------|--|-----------------------|-------------------------|----|-------------|
| For-profit companies that sell genetic or DNA testing services directly to consumers | 50 | 28 | 23 | 33 | 15 | 11 | 4 | * | 1 |
| Medical doctors | 32 | 15 | 16 | 34 | 33 | 24 | 9 | * | 1 |
| Medical researchers | 36 | 17 | 19 | 35 | 28 | 18 | 10 | * | 1 |

N=1,109

GENE11. Should genetic testing information be shared with law enforcement to help solve crimes, or not?

| | AP-NORC 6/13-18/2018 |
|---|-------------------------|
| Yes, even without the consent of the person who was tested | 33 |
| Yes, but only with the consent of the person who was tested | 51 |
| No, law enforcement should not use genetic testing information to help solve crimes | 13 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 2 |

N=

1,109

PID1. Do you consider yourself a Democrat, a Republican, an independent or none of these?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Democrat | 33 |
| Republican | 25 |
| Independent | 24 |
| None of these | 17 |
| DON'T KNOW | * |
| SKIPPED ON WEB/REFUSED | 1 |

N=

1,109

If Democrat in PID1

PIDa. Do you consider yourself a strong Democrat or a moderate Democrat?

If Republican in PID1

PIDb. Do you consider yourself a strong Republican or a moderate Republican?

If Independent, None of these, or Don't Know/SKIPPED ON WEB/Refused in PID1

PIDi. Do you lean more toward the Democrats or the Republicans?

[PID1, PIDA, PIDB, AND PIDI COMBINED]

| | AP-NORC 6/13-18/2018 |
|--------------------------------------|-------------------------|
| Democrat NET | 43 |
| Strong Democrat | 13 |
| Moderate Democrat | 19 |
| Lean Democrat | 10 |
| Independent/None – Don't lean | 20 |
| Republican NET | 36 |
| Lean Republican | 11 |
| Moderate Republican | 17 |
| Strong Republican | 8 |
| Unknown | 1 |

N=

1,109

G11B. Generally speaking, do you consider yourself a...?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Liberal | 23 |
| Conservative | 33 |
| Moderate | 40 |
| DON'T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | 3 |

N=

1,109

DM5. Which one of the following best describes where you live?

| | AP-NORC 6/13-18/2018 |
|------------------------|-------------------------|
| Urban area | 23 |
| Suburban area | 46 |
| Rural area | 28 |
| DON'T KNOW | 1 |
| SKIPPED ON WEB/REFUSED | 2 |

N= 1,109

AGE

| | AP-NORC 6/13-18/2018 |
|-------|-------------------------|
| 18-24 | 12 |
| 25-34 | 19 |
| 35-44 | 14 |
| 45-54 | 16 |
| 55-64 | 18 |
| 65-74 | 14 |
| 75+ | 7 |

N= 1,109

GENDER

| | AP-NORC 6/13-18/2018 |
|--------|-------------------------|
| Male | 48 |
| Female | 52 |

N= 1,109

RACE/ETHNICITY

| | AP-NORC 6/13-18/2018 |
|---------------------------|-------------------------|
| White | 63 |
| Black or African American | 12 |
| Hispanic | 16 |
| Other | 8 |

N=

MARITAL STATUS

| | AP-NORC 6/13-18/2018 |
|---------------------|-------------------------|
| Married | 46 |
| Widowed | 6 |
| Divorced | 13 |
| Separated | 3 |
| Never married | 27 |
| Living with partner | 6 |

N= 1,109

EMPLOYMENT STATUS

| | AP-NORC 6/13-18/2018 |
|--------------|-------------------------|
| Employed | 57 |
| Not employed | 43 |

N= 1,109

EDUCATION

| | AP-NORC 6/13-18/2018 |
|------------------------------------|-------------------------|
| Less than a high school diploma | 11 |
| High school graduate or equivalent | 29 |
| Some college | 28 |
| College graduate or above | 33 |

N= 1,109

INCOME

| | AP-NORC 6/13-18/2018 |
|------------------------------|-------------------------|
| Under \$10,000 | 6 |
| \$10,000 to under \$20,000 | 11 |
| \$20,000 to under \$30,000 | 15 |
| \$30,000 to under \$40,000 | 9 |
| \$40,000 to under \$50,000 | 8 |
| \$50,000 to under \$75,000 | 20 |
| \$75,000 to under \$100,000 | 11 |
| \$100,000 to under \$150,000 | 13 |
| \$150,000 or more | 8 |

N= 1,109

Study Methodology

This survey was conducted by The Associated Press-NORC Center for Public Affairs Research and with funding from The Associated Press and NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus®, a monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between June 13 and 18, 2018, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,109 completed the survey—967 via the web and 142 via telephone. Interviews were conducted in both English and Spanish, depending on respondent preference. The final stage completion rate is 23.6 percent, the weighted household panel response rate is 33.7 percent, and the weighted household panel retention rate is 87.2 percent, for a cumulative response rate of 6.9 percent. The overall margin of sampling error is +/- 4.1 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2017 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

For more information, email info@apnorc.org.

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- NORC at the University of Chicago is one of the oldest and most respected, independent research institutions in the world.

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